

# MADCA

Connecting community



## Strategic Action Plan 2025

Our Purpose and who we are	<p style="text-align: center;"><i>To make Mapleton and surrounding district an even better place in which to live</i></p> <p style="text-align: center;"><i>We are a community group undertaking charitable acts in support of our purpose</i></p>			
Our major goals	<p style="text-align: center;">Goal 1</p> <p style="text-align: center;">To support community initiatives</p>	<p style="text-align: center;">Goal 2</p> <p style="text-align: center;">To advocate for our community</p>	<p style="text-align: center;">Goal 3</p> <p style="text-align: center;">To provide community services</p>	<p style="text-align: center;">Goal 4</p> <p style="text-align: center;">To be an accountable organisation</p>
Our community values - these filter and guide our activities	<ul style="list-style-type: none"> <li>• A friendly, caring, village and rural community that values the connection and inclusion of all residents.</li> <li>• Valued for its serenity, outstanding landscapes, green space, and the associated flora and fauna of the surrounding natural ecosystems.</li> <li>• A community that celebrates its heritage and strives to maintain and enhance the individual character of the district.</li> <li>• A community that embraces and fosters an economic, environmental, social, and culturally sustainable future.</li> </ul>			
Major activities / strategies to help achieve our goals	<ol style="list-style-type: none"> <li>1. Community grants scheme</li> <li>2. Auspicing unincorporated groups sharing similar values to MADCA</li> <li>3. Support initiatives emanating from community planning workshops eg Bike pathway to Montville, establishment of Retirement options, environment consideration</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide feedback to Local and State Government on planning matters</li> <li>2. Advocate for improvement to infrastructure &amp; amenities – Streetscape / Lilyponds park / Community Centre/Bikeways/paths</li> <li>3. Organise petitions addressing community issues if requested</li> </ol>	<ol style="list-style-type: none"> <li>1. Conduct the Mapleton Country Market each month</li> <li>2. Continue to maintain TOSH</li> <li>3. Providing planning and strategic advice in support of community initiatives</li> <li>4. Conduct educative sessions for community members on planning implications</li> </ol>	<ol style="list-style-type: none"> <li>1. Adhere to the constitution and Governance Manual's by-laws</li> <li>2. Promote our activities to the community</li> <li>3. Provide feedback to the community on MADCA initiatives via general meetings and MADCA media</li> </ol>

Goal 1 To support community initiatives				
Further information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
<p>1.1 Continue the community grant scheme by providing up to \$12k per financial year to support community initiatives.</p> <p>1.1.1 Develop a proforma for applications.</p> <p>1.1.2 Applications to be made available 31 July each year and closing on 1 Sept.</p> <p>1.1.3 Announced at AGM.</p>	Chair of Management Committee	June 2025	<ul style="list-style-type: none"> <li>• Application form developed.</li> <li>• Community grants are distributed.</li> <li>• Recipients promote the contribution of MADCA.</li> <li>• Feedback from recipients has been obtained.</li> </ul>	
1.2 Auspice emerging unincorporated community groups that are aligned with our objects and values.	Treasurer	As required	<ul style="list-style-type: none"> <li>• Requests for Auspicing are actioned.</li> </ul>	
1.3 Support community organisations' and interest groups' initiatives that are aligned with our stated objects and values.	Chair of Management Committee	As required	<ul style="list-style-type: none"> <li>• Requests for support are considered.</li> </ul>	
1.4 Continue to support the Lions' club initiative of a footpath/bikeway between Mapleton and Montville and Landsborough.	Management Committee / Lions club	Ongoing	<ul style="list-style-type: none"> <li>• MADCA and MVA have made a joint submission for funding to Council and TMR.</li> <li>• The project receives funding from SCRC and / or State Govt.</li> </ul>	

Goal 1 To support community initiatives				
Further information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
1.5 Establish and support a group that address conservation and environmental issues within the District..	Chair of new sub-committee	To be established	<ul style="list-style-type: none"> <li>• Sub-committee is established.</li> <li>• Frame of reference is developed.</li> </ul>	
1.6 Revisit the possible options for retirement living to consider broadening the range of housing options considered for all demographics – eg low cost / social housing.	Chair of sub-committee	Ongoing	<ul style="list-style-type: none"> <li>• Liaison with the Management Committee and any Planning deliberations.</li> <li>• Work with other interest groups in developing further actions.</li> </ul>	

Goal 2 To advocate for our community				
Further Information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
2.1 Provide feedback to State and Local Government departments on any proposed planning proposals to allow flexibility in providing infrastructure and facilities.	President	As required	<ul style="list-style-type: none"> <li>Feedback on the Regional Plan and Range Local Area Plan is provided.</li> <li>Timelines are met.</li> </ul>	
2.2 Liaise with other community organisations to provide an united voice on planning matters.	President	Ongoing	<ul style="list-style-type: none"> <li>MADCA has met with other community groups eg BRLUPA, MVA, OSCAR; if appropriate joint submissions will be prepared.</li> </ul>	
2.3 Work collaboratively with TMR on improving public transport to and along the Range.	Management Committee and Transport Sub-committee		<ul style="list-style-type: none"> <li>MADCA has met with TMR and the Member for Nicklin.</li> </ul>	
2.4 Work collaboratively with SCRC and other funding bodies on the establishment of a Community Centre.	President	Ongoing	<ul style="list-style-type: none"> <li>A steering committee is established.</li> </ul>	
2.5 Work collaboratively with SCRC on the improvement of the Mapleton CBD Streetscape which includes info from Parking Survey and speed limit actions.	Chair of streetscape Sub-committee	Ongoing	<ul style="list-style-type: none"> <li>Budget submission for this project has been accepted by SCRC.</li> </ul>	

Goal 2 To advocate for our community				
Further Information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
2.6 Advocate for retirement facilities and opportunities for elderly to stay on the Range.	Chair of Management Committee	Ongoing	<ul style="list-style-type: none"> <li>• Links to strategies 1.6, and 2.1.</li> </ul>	
2.7 Request SCRC review the facilities (toilets, playground) at the Lilyponds Park.	Chair of Management Committee	Ongoing	<ul style="list-style-type: none"> <li>• Letters sent to SCRC regarding inadequate toilets at Lilyponds</li> <li>• Issue raised with Div 10 Councillor.</li> <li>• New toilet installed and flushing.</li> </ul>	

Goal 3 To provide services				
Further information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
3.1 Conduct the Mapleton Country Market each month 3.1.1 Recognise the value of the volunteers through an event. 3.1.2 Obtain a new permit.	Market sub-committee	Ongoing	<ul style="list-style-type: none"> <li>• Markets are held each month.</li> <li>• Level of satisfaction by stall holders.</li> <li>• Feedback from market goers.</li> <li>• Volunteer event held.</li> <li>• Permit received.</li> </ul>	
3.2 Continue to manage TOSH.	President	Ongoing	<ul style="list-style-type: none"> <li>• There is a satisfactory lease between SCRC, MADCA and RangeCare.</li> <li>• Requests from RangeCare for maintenance are acted upon in a timely manner</li> <li>• The grounds and gardens are maintained.</li> </ul>	
3.3 Conduct the Light the Lights festival in December each year.	LtL sub-committee & Grants Officer	Ongoing	<ul style="list-style-type: none"> <li>• Funding for the event has been received.</li> <li>• The event has been held.</li> <li>• Feedback from participants.</li> </ul>	
3.4 Promote the Mapleton District through the MADCA and new Blackall Range website. 3.4.1 Community Connect is published monthly. 3.4.2 Range Community News is established.	Communications Officer	Ongoing	<ul style="list-style-type: none"> <li>• Number of 'hits' are recorded.</li> <li>• MVA works collaboratively with MADCA officers.</li> <li>• Community Connect continues to be sent out each month.</li> </ul>	

Goal 3 To provide services				
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Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
3.4.3 Collaboration with MVA to make the new website a success.			<ul style="list-style-type: none"> <li>The MADCA website is maintained with relevant and up to date information.</li> </ul>	



Goal 4 To be accountable				
Further Information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
4.1 Minutes of General Meetings are circulated and available for publication.	Secretary and Communications Team	Ongoing	<ul style="list-style-type: none"> <li>Minutes of General Meetings are published on MADCA web site.</li> </ul>	
4.2 The MADCA website is kept up to date with accurate and timely information.	Communications Officer	Ongoing	<ul style="list-style-type: none"> <li>Information presented on website is accurate and current.</li> </ul>	
4.3 MADCA communicates with the community via the Community Connect newsletter.	Communications Officer	Monthly	<ul style="list-style-type: none"> <li>Community Connect is published according to the stated timelines.</li> </ul>	
4.3 Review the adherence to the Constitution and Governance Manual processes.	Executive	Ongoing	<ul style="list-style-type: none"> <li>Report to the Management Meeting from Executive.</li> </ul>	
<p>4.4 We will attain ACNC charitable status in recognition of the activities that we undertake and to further strengthen our role in supporting our community.</p> <p>4.4.1 Seek legal advice on the requirements to establish a Charitable Organisation / Foundation that meets ACNC requirements.</p>	President and Management Committee	December 2024	<ul style="list-style-type: none"> <li>Discussions with a lawyer competent in Charitable Organisation law is undertaken.</li> <li>Charitable status is achieved.</li> </ul>	
4.5 The notion of succession planning as outlined in the Governance Manual is discussed	President and Management Committee	September 1 2025	<ul style="list-style-type: none"> <li>The matter is discussed at a Management Committee meeting.</li> </ul>	

Goal 4 To be accountable				
Further Information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
and either implemented or modified to suit current circumstances.				