



# Strategic Action Plan 2024-2026

Kindly supported by the Sunshine Coast Regional Council's 2023/24 Grants program



Our Purpose and who we are	<p><i>To make Mapleton and surrounding district an even better place in which to live</i></p> <p><i>We are a community group undertaking charitable acts in support of our purpose</i></p>			
Our major goals	<p>Goal 1</p> <p>To support community initiatives</p>	<p>Goal 2</p> <p>To advocate for our community</p>	<p>Goal 3</p> <p>To provide community services</p>	<p>Goal 4</p> <p>To be an accountable organisation</p>
Our community values - these filter and guide our activities	<ul style="list-style-type: none"> <li>• A friendly, caring, village and rural community that values the connection and inclusion of all residents.</li> <li>• Valued for its serenity, outstanding landscapes, green space, and the associated flora and fauna of the surrounding natural ecosystems.</li> <li>• A community that celebrates its heritage and strives to maintain and enhance the individual character of the District.</li> <li>• A community that embraces and fosters an economic, environmental, social, and culturally sustainable future.</li> </ul>			
Major activities / strategies to help achieve our goals	<ol style="list-style-type: none"> <li>1. Community grants scheme</li> <li>2. Auspicing unincorporated groups sharing similar values to MADCA</li> <li>3. Organise community planning workshops and meetings</li> <li>4. Support initiatives emanating from community planning workshops</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide feedback to Local and State Government on planning matters</li> <li>2. Advocate for improvement to infrastructure &amp; amenities – Streetscape / Lilyponds park / Community Centre/Bikeways/paths</li> <li>3. Organise petitions addressing community issues if requested</li> </ol>	<ol style="list-style-type: none"> <li>1. Conduct the Mapleton Country Market each month</li> <li>2. Continue to maintain TOSH</li> <li>3. Providing planning and strategic advice in support of community initiatives</li> <li>4. Conduct educative sessions for community members on planning implications</li> </ol>	<ol style="list-style-type: none"> <li>1. Adhere to the constitution and Governance Manual's by-laws</li> <li>2. Promote our activities to the community</li> <li>3. Provide feedback to the community on MADCA initiatives via general meetings and MADCA media</li> </ol>

Goal 1 To support community initiatives				
Further information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
1.1 Continue the community grant scheme by providing up to \$12k per financial year to support community initiatives.	Management Committee	September each year	<ul style="list-style-type: none"> <li>Community grants are distributed</li> <li>Feedback from recipients</li> </ul>	
1.2 Auspice emerging unincorporated community groups that are aligned with our objects and values.	Treasurer	As required	<ul style="list-style-type: none"> <li>Requests for Auspicing are actioned</li> </ul>	
1.3 Support other community organisations' initiatives that are aligned with our stated objects and values eg establishing marked walking loop within the village	Management Committee	As required	<ul style="list-style-type: none"> <li>Requests for support are considered</li> </ul>	
1.4 Continue to support the Lions' club initiative of a footpath/bikeway between Mapleton and Montville	Management Committee / Lions club	Ongoing	<ul style="list-style-type: none"> <li>The project receives funding from either SCRC or State Govt.</li> </ul>	
1.5 Establish and support a group that wishes to establish a wild life corridor contiguous with Johnson Road.	New sub-committee	To be established	<ul style="list-style-type: none"> <li>Sub-committee is established</li> <li>Frame of reference is developed</li> </ul>	
1.6 Revisit the possible options for retirement living	New sub-committee	To be established	<ul style="list-style-type: none"> <li>Sub-committee is established</li> <li>Frame of reference is developed</li> </ul>	

Goal 2 To advocate for our community				
Further Information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
2.1 Provide feedback to State and Local Government departments on any proposed planning proposals.	President		<ul style="list-style-type: none"> <li>Timelines are met</li> </ul>	
2.2 Liaise with other community organisations to provide an united voice on planning matters.	President		<ul style="list-style-type: none"> <li>MADCA has met with other community groups eg BRLUPA, MVA, OSCAR</li> </ul>	
2.3 Work collaboratively with TMR on improving public transport to and along the Range.	Management Committee		<ul style="list-style-type: none"> <li>MADCA has met with TMR and the Member for Nicklin</li> </ul>	
2.4 Work collaboratively with SCRC and other funding bodies on the establishment of a Community Centre	Newly established sub-committee		<ul style="list-style-type: none"> <li>A steering committee is established</li> </ul>	
2.5 Work collaboratively with SCRC on the redevelopment of the Mapleton CBD to include info from Parking Survey and speed limit actions.	Streetscape Sub-committee		<ul style="list-style-type: none"> <li>Budget submission for this project has been accepted by SCRC</li> </ul>	
2.6 Advocate for retirement facilities and opportunities for elderly to stay on the Range	Management Committee		<ul style="list-style-type: none"> <li>Links to 1.6</li> </ul>	
2.7 Request SCRC review the facilities (toilets, playground) at the Lilyponds Park,	Management Committee		<ul style="list-style-type: none"> <li>Letters sent to SCRC regarding inadequate toilets at Lilyponds</li> <li>Issue raised with Div 10 Councillor</li> </ul>	

Goal 3 To provide services				
Further information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
3.1 Conduct the Mapleton Country Market each month	Market sub-committee	Ongoing	<ul style="list-style-type: none"> <li>Markets are held each month</li> <li>Level of satisfaction by stall holders</li> <li>Feedback from market goers</li> </ul>	
3.2 Continue to manage TOSH	TOSH sub-committee	Ongoing	<ul style="list-style-type: none"> <li>There is a satisfactory lease between SCRC, MADCA and RangeCare</li> </ul>	
3.3 Conduct the Light the Lights festival in December each year	LtL sub-committee & Grants Officer	Ongoing	<ul style="list-style-type: none"> <li>Funding for the event has been received</li> <li>The event has been held</li> <li>Feedback from participants</li> </ul>	
3.4 Promote the Mapleton District through the website	Communications Team	Ongoing	<ul style="list-style-type: none"> <li>Number of 'hits' are recorded</li> <li>Participating businesses are satisfied</li> </ul>	

Goal 4 To be accountable				
Further Information				
Activity – strategy	Who is responsible	By when (Timeline)	Success criteria	Review – suggestions for improvement
4.1 Minutes of General Meetings are circulated and available for publication	Secretary and Communications Team	Ongoing	<ul style="list-style-type: none"> <li>Minutes are published on web site</li> </ul>	
4.2 The MADCA website is kept up to date with accurate and timely information	Communications Team	Ongoing	<ul style="list-style-type: none"> <li>Information presented on website is accurate and current</li> </ul>	
4.3 MADCA communicates with the community via the Community Connect newsletter	Communications Team	Monthly	<ul style="list-style-type: none"> <li>Community Connect is published according to the stated timelines</li> </ul>	
4.3 Review the adherence to the Constitution and Governance Manual processes	Executive	Ongoing	<ul style="list-style-type: none"> <li>Report to the Management Meeting from Executive</li> </ul>	
4.4 We will attain ACNC charitable status in recognition of the activities that we undertake and to further strengthen our role in supporting our community	Management Committee	December 2024	<ul style="list-style-type: none"> <li>Charitable status is achieved</li> </ul>	